

Adam Neiland

Currently a Lead UI Designer at Tigerspike

adamneiland@yahoo.com

www.pixelpusher.net

+971 54 330 6054

Focused on helping teams deliver meaningful digital experiences

Strong Leadership in problem solving and motivating teams to achieve goals supported by 18 years of industry expertise. Great communicator and listener, pursuing design thinking in order to resolve human and business challenges.

December 2016 - current. Tigerspike, Lead UI Designer

In charge of Tigerspike's UI design team in Dubai. Responsible for team growth and quality of delivery.

- Manages and grows design practice
- Oversight and direction of ongoing projects
- Recruitment and support for management decisions
- A go between Design, Sales, Delivery and Engineering

Previously leading Emirates website and App design now in a product design role on Solv, a new gig economy platform for customer services, in conjunction with Tigerspike's, parent company, Concentrix.

July 2016 to November 2016. Senior Designer at Vodafone (Contract)

Helped develop the responsive design of new public website and sales channels

July 2011 to June 2016, Senior Digital Designer at HeathWallace

HeathWallace, a WPP company, delivers digital solutions for global brands in the financial services industry. Specialising in UX/UI design, creating responsive websites and Apps. Worked for HSBC, Nationwide Building Society, Dubai Bank and, outside of the financial industry, the launch of digital communications company EE.

October 2008 to May 2011. Senior Web Designer / Digital Producer at Zed Communications

Worked in Dubai for the MENA Digital Agency of the Year. The role became client facing, required me generating solutions and briefing the digital team to see projects completed to a high standard on time and on budget.

Skills

Digital transformation
Human-centered design
Design thinking
Creative direction
Product design
Stakeholder management
Workshops
Product stories
Experience definition
Proof of concepts
Prototyping
Research
App design
Responsive design

Leadership skills

Recruitment
Line management
Mentorship / guidance
Team building
Design reviews
Constructive feedback

Tools

Sketch
Invision
Photoshop
Illustrator
After Effects

Education

University of Plymouth, UK
MediaLab Arts BSc (Hons)
Second Class Honours (Upper Division)